

CHICAGO, IL

Graphic Designer

Franny Van Eyck

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PRACTICE 01/2021 —————> Present Building brands with purpose from strategy, tone of voice, identity design, marketing to fully launching them in the world via website, marketing campaigns, print production are more. We continue to support clients through years of growth and new challenges. We focus on designing with intention and empathy, and collaborate closely with clients to create the most value for their brands and audiences.

COMPASS 04/2019 —————> 12/2020 Created unique brands for real estate agents at a nationally recognized real estate company. Branding included full suites of print stationery, packaging design, digital and OOH advertising campaigns and social media assets that set the agents apart from others in the same region. Led internal initiatives and branding for Compass events.

JOYCE 06/2015 —————> 09/2019 Starting out as an intern, I worked with a small, creative-led team on branding, web design, web development, social media strategy & production. After becoming the first full-time designer, I helped cultivate relationships with large brands and local Minneapolis businesses on a wide range of projects.

UW-STOUT
9/2011 → 5/2015

MCAD CE
1/2014 → 4/2014

MCAD CE
6/2017

ANDERSON RANCH
6/2014

BFA in Graphic Design
Minor in Interactive Media

Experimental
Image Making
Namdev Hardisty

Cyanotypes
Sam Hoolihan

Monotypes & Methods
Liz Ferrill

Interview
Interface Lovers
Online
01/2019

'Velkommen' Print
Posters for Parks
Minneapolis, MN
09/2016

'Løm' Packaging
The Dieline
Online
05/2015

Portfolio Featured
To and To – UK
Online
04/2015

'MAM' Publication
Best of Design Show
Menomonie, WI
04/2014

'Luminary' Brand
Print Magazine
In Print
10/2014